

# KRINGLE INVISIBLE

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This revolutionary patent-pending product solves the industry-wide problem of sales data collection from offline Point of Sales (POS) terminals worldwide.

**POS is a highly-fragmented market globally with many different manufacturers across different industry verticals. Integrating with each one and collecting sales data has been virtually impossible – until now!!**

Kringle invisible is an easy to install software solution that is able to seamlessly capture sales data from any computer based pos terminal and is agnostic of the industry vertical like retail, hospitality, restaurants or any other.



### **Industry Agnostic**

The offline sales data captured by this product is simultaneously available on the cloud to be instantly leveraged by Brands, Offline merchants, Manufacturers for a wide variety of use cases ranging from Loyalty, Rewards, Cashbacks, Data Analytics, Mining, Fraud Detection, Sales & Marketing Insights.



### **Suite of Services**

Kringle also provides a large suite of value added services like Custom Mobile App, Progressive Web App, Loyalty and Rewards Wallet, Machine-Learning and AI based Campaign Manager.



### **Installation in Seconds**

The installation of the software can be done in seconds by even a non-technical outlet staff without the need of the POS support team.



### **Enterprise Ready**

With Invisible™ along with values added services suite, Kringle is a one-stop shop for hundreds of enterprises across industry verticals.

**Post installation of Kringle Invisible™, the existing workflow of the POS operating staff does not change in anyway. The POS handler continues to punch orders and print receipts and the product works in the background in 'invisible mode'.**



### White Label

We also deploy Kringle-Invisible™ in White-Label mode for POS sales data collection and processing for data processing enterprises.



### Long Receipt - No Problem

The software is also very useful in cases where the Sales data is quite large (like in the case of receipts printed in wholesale aggregator supermarkets like Walmart, Nordstorm).



### Cloud Hosted

This solution is backed by robust and secure cloud architecture that can scale automatically based on the usage so the client does not have to worry about scalability and reliability as business grows.



### Market Tested

Kringle-Invisible™ has successfully uploaded, processed and interpreted millions of sales transactions from Fashion, Retail, Restaurants, Bars, Nightclubs and the list grows each day.

For the enterprises where it's not possible to install Kringle Invisible™ at the POS terminals, we offer another unique product called Kringle Lift™ that automatically picks up the sales data from the printed receipts using a mobile phone.

**The product works in multiple modes depending on the use case.**

These modes are controlled remotely from the **Cloud based Control Center (CMS)**



#### Data-capture only mode:

Silently captures sales data and transmits onto the cloud servers for further processing.



#### Mobile number pop-up mode:

In this mode, every time a print command is issued, the software pops up a window to enter the customer's phone number so that the sale can be linked to the customer's mobile number and then sent to the cloud for further processing.



#### QR Printing mode:

In this mode, the software appends a unique smart QR code on top of each printed sales receipt. The QR code can be scanned by a mobile app for different scenarios like Loyalty points earn, Feedback request, Inventory controls etc.



#### Hybrid mode (QR Code / Mobile):

In this mode, the software will do a pop-up for a mobile number on the POS terminal and in case the mobile number is not entered, a QR code is printed on the receipt that can be scanned later.



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