



ENTERPRISE-GRADE RECEIPT SCAN AND DATA PROCESSING TECHNOLOGY.

JULY 2019

Our pioneering product offers **AN ENTERPRISE - GRADE RECEIPT SCAN AND DATA PROCESSING TECHNOLOGY.**

This affordable, highly scalable and robust product is available to be leveraged by Brands, Offline merchants, Manufacturers and any business that can benefit by analyzing data on a printed receipt.



POS Agnostic

Using Kringle-LIFT™, we are able to bypass any Point Of Sale (POS) to extract and process receipt data for many use cases across business verticals.



Granularity

We process line-by-line and UPC Level data for providing highly granular insights even on multiple products purchased from different brands within one printed receipt.



Full Suite of Apps

Kringle additionally offers a suite of value added services like: Custom Mobile App, Progressive Web app, Loyalty and Rewards Wallet, Payment Gateway, Machine Learning and AI-based Campaign manager.

Using LIFT and the values added services suite, **KRINGLE IS A ONE-STOP SHOP FOR HUNDREDS OF ENTERPRISES ACROSS INDUSTRY VERTICALS**



White Label

We also white-label Kringle-LIFT for Data collection, Data processing and Data analytics businesses via API's and SDK integration to their existing suite of products.



Fraud Controls

Fraud detection and controls are custom designed for each use case in addition to the existing automated algorithms that are continuously refined and deployed across verticals.



Cloud Hosted

This cloud hosted product scales automatically based on the usage so the client does not have to worry about configuration changes as business grows.

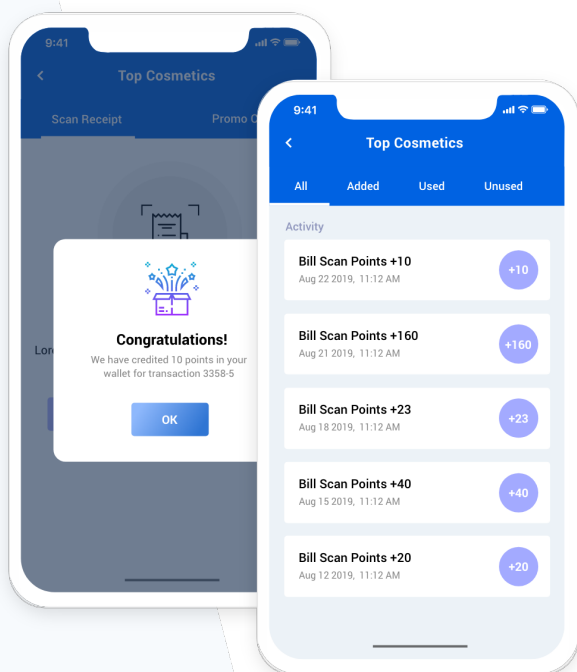


Market Tested

Kringle-LIFT has successfully processed and interpreted millions of receipts from Fashion, Retail, Restaurants, Bars, Petrol Stations and the list grows each day.

Scan and upload Receipt

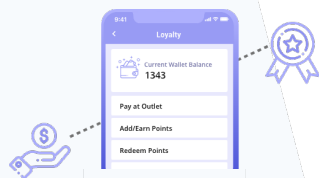
Simply take a photo of the receipt and upload via a mobile app or website.



Data Processed and Notified

Kringle's Cloud - AI engine processes the uploaded receipts and notifies the user in seconds.

Multiple Uses



Loyalty, Rewards & Cashbacks

Create and rapidly deploy highly engaging omni-channel loyalty & cashback programs without the pain of deploying any offline software at stores. Customers scan the sales receipts using our app and based on their line-by-line purchases, they are rewarded with Loyalty points instantly.



Expense Tracking

Keep a track of all your expenses by taking photos of your sales receipts and our platform will manage your spends in a simple consolidated manner.



Sales & Marketing Insights

Very useful for sales and marketing teams to get insights on what customers are purchasing from different stores. Based on the unique insights collected, highly accurate and targeted campaigns can be launched for up-selling, feedback and pushing repeat foot falls.

Kringle Lift™

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